COOKIES POLICY

<u>PREMISE</u>

The Data Protection Authority requires site administrators to show visitors a banner that informs them on the cookie policy for the site they are consulting, and it subordinates its acceptance to the continuation of browsing.
In this section that we ask you to read in full even if a little long, we provide you with all the useful information on how this site uses cookies, on their origins, and on the reasons for such use.
Although this is technical information, we are committed to using simple language, since want we want is you to understand exactly what it is.
We therefore ask you for a little effort, so that you know what happens to your IT system when you are connected to our site.

<u>DEFINITION AND FUNCTION OF COOKIES</u>

What are cookies? A Cookie is a small text file that is downloaded to your PC, tablet, smartphone or other terminal (hereinafter the Device) when you access our web page or our website application, with the end of recording some information related to the visit as well as to create a system to recognize the user in later moments too.

Pixel tags (also called GIFs, web beacons or simply pixels) are small blocks of code via which the web page or application on which they are inserted can perform activities such as reading and positioning cookies and transmit information to us or our partners. The connection can include information such as the IP address of a device, the pixel display time, an identifier associated with the browser or device and the type of browser used. Local storage is an industry standard technology that allows a website or application to memorize and recover data on a user's computer, mobile phone or other device. In practice we can say that the cookie is a sort of "<u>memory</u>" through which a website can recognize a specific user and associate to him information of various kinds, such as browsing habits, for different purposes.

The information we get refers to the number of pages you visit, the language, the place from which you access, the frequency and repetitiveness of visits, the duration of the visit, the browser or the Device through which you connect or access the application.
While browsing a site, the user can also receive cookies on his device sent from different websites or web servers (so-called "third-party" cookies). This happens because on the site you are visiting can be present elements such as images, maps, sounds, specific links to web pages of other domains that reside on different servers than the one you are currently visiting.

These are cookies that are used to perform IT authentication, session monitoring and storage of specific information on Users accessing that particular Web page.

For example, cookies support or activate protection functions. With access approval, if someone accesses your account from a browser you have never used before, we could

block the person in question and request further information. Moreover, they allow to implement access notifications, or to notify you when we register suspicious access to your account so that you can disable all active sessions or guide you in typing your *usered and password,* discerning potential mistakes in typing characters other than the ones entered in the last access.

For all these reasons, cookies are useful to us, they are useful for good and correct website operations and, above all, useful to you to navigate with ease and safety.

THE LEGISLATION

The discipline relating to the use of so-called "cookies" and other similar tools (web beacon, web bug-clear GIF - etc.) in devices (personal computers, smartphones, notebooks, tablets, etc.) used by users was amended following the implementation of Directive 2009/136 which intervened on the directive "e-Privacy "(2002/5 / CE), as well as following the provisions on automated processing regulated by the EU Regulation 2016/679 (GDPR).

The aforementioned amendment introduced the "opt-in" principle in all cases where access is granted or information (including cookies) recorded on the device of the user or subscriber. Therefore, in the moment you access the website (no matter whether from the Home page or from an internal page) in the foreground on the user's device, a banner or notice must immediately appear, warning that the site uses cookies; it is necessary, for the cookies to be stored on your terminal during Internet browsing, that the user himself **expresses a valid consent**, **preliminary to treatment** (new article 5, paragraph 3, of directive 2002/58 / EC).

This consent is NOT necessary if the site uses exclusively "technical cookies", if cookies are used for the sole purpose of transmitting an electronic communication, or strictly to the extent necessary to the provider of an information society service explicitly requested by the subscriber or by the user in order to provide this service. They are normally installed directly by the owner or manager of the website and are not used for other purposes.

It is therefore NOT necessary to acquire the prior and informed consent of the user – and, therefore, the manager of the website can easily manage them – for:
- "Browsing" or "session" cookies or those cookies that are necessary for the normal use of the website and its services, allowing, for example, to authenticate on confidential areas or make a purchase; they are deleted when you leave the web page or when the application is closed.
- "Functional" cookies or cookies that are not essential but improve functionality of the site because they allow the user to express persistent preferences about some aspects of navigation, for example the navigation language selection, the storage of some favorite products inside the cart for online purchases, etc.
- "Analytics" or "statistical" cookies are considered technical cookies when used directly from the site manager to collect information, in aggregate form, on the number of users who visit the site, and about how they visit it.

So far we have figured out what cookies are and what they are for and why we asked you to read this communication. Below you will find information on the types of cookies that are installed on our website.

COOKIE POLICY OF THIS SITE

This site does not use profiling cookies in the strict sense, with the exception of Google Analitycs, whose operation is better described below and which is however used in an anonymized form.
Our site supports technical and session cookies and semi-persistent cookies. So-called session cookies are not stored permanently on the user's computer and disappear when the browser is closed. This use is strictly limited to the transmission of session identifiers (consisting of random numbers generated by the server) necessary to enable secure browsing and an efficient site.
Persistent or semi-persistent cookies are also used, which - unlike session ones - remain inside the device and continue to operate even after closing the browser, until a certain period of time has elapsed.
These cookies are used to optimize the browsing experience (to manage information requests) and they are used for advertising purposes.
The site could implement a plugin that allows you to set up a data bank by extracting data from contacts input in the contact form, once it has been verified the release of appropriate consent. This functionality only collects the data expressly provided by the user, without any subsequent processing for profiling purposes.
The data, that is, are not aggregated into homogeneous groups, nor targeted, nor broken down by scoring or other automated procedures.
It consists of a simple utility that we could decide to activate in order to handle more daily contact requests.
We remind you that in any case the keeping and update of contact databases is delegated to natural persons who, under instruction from the Data Controller and with the responsibility of the latter, verify that each data item included in the list corresponds to a Data Subject / user who has released his explicit authorization for the purposes served by the database creation.
Vaia can use web marketing techniques, such as blog funnel, seo for a more effective positioning on search engines or else.
These techniques avoid the use of other more invasive methods, potentially damaging for the privacy of users' browsing.

However, if the user does not wish to receive any type of cookie on his computer, nor from this site or from others, he can raise the privacy protection level of his/her browser through the appropriate function, as it is explained at greater length in the following paragraph.
Our site is accessible even if you have set a high level of protection on your browser.
We warn you, however, that we are not in the position to exclude that such operation could jeopardise a complete website's fruition.

HOW CAN I DISABLE THE COOKIES?

Most browsers accept cookies automatically, but you can also choose not accept them. If you do not want your computer to receive and store cookies, you can change the browser settings (Internet Explorer, Google Chrome, Mozilla, Firefox, Safari, etc.).
By changing the browser settings you can accept or reject cookies or decide to receive a warning message before accepting a cookie from the websites visited.

You can delete all the cookies installed in your browser's cookie folder.
Each browser has different procedures for managing settings.
Only for your help and without any aim to be exhaustive indications, we list the links below in order to change session settings for the main browsers currently on the market:

- *Internet Explorer*

Click the "tools" icon in the upper right corner and select "Internet Options". In the pop up window select "Privacy".
Here you can adjust the settings of your cookies, or via the link
http://windows.microsoft.com/en-us/windows-vista/block-or-allow-cookies

- *Google Chrome*

Click the wrench in the upper right corner and select "settings". At this point select "Show advanced settings" (Under the hood) and change the settings to "Privacy". Here you can adjust the settings of your cookies, or via the link
https://support.google.com/chrome/bin/answer.py?hl-en&answer-95647&p-cpc_cookies

- *MozillaFirefox*

From the drop-down menu in the upper left corner select "Options". In the pop up window select "Privacy". Here you can adjust the settings of your cookies or via the link
http://support.mozilla.org/enUS/kb/Enabling%20and%20disabling%20cookies

- *Apple Safari*

From the drop-down settings menu in the upper right corner select "Preferences". To select "Safety". Here you can adjust the settings of your cookies or via the link
http://docs.info.apple.com/article.htmt?path-Safari/5.0/en/g277.html

- *Flash cookies*

Click on the link below to change the Flash cookie settings
http://www.macromedia.com/support/documentation/ec/flashplayer/help/settings_manager02
.html#118
539

- *Google Analytics cookies*

To uninstall analytics cookies and to prevent Google Analytics from collecting data on navigation, download the browser add-on component to deactivate Google Analytics:
http://tools.ggogle.com/dlpage/gaoptout

Also remember that you always have the option to manually remove the cookies already installed on your PC or mobile device.

USE OF COOKIES BY THIRD PARTY SITES

SOCIAL BUTTONS

This site uses social plug-ins such as Facebook, Twitter, LinkedIn, Google Plus, Instagram and YouTube or, in the future, others.
On the site there are particular "buttons" (called social buttons / widgets) that depict the icons of these social networks; said buttons allow users who are browsing the site to interact with a simple click directly with the indicated social networks.

- *Facebook - Twitter - LinkedIn - Google Plus - Instagram*

Once the user will visit the page(s) containing these plug-ins, the browser will automatically be connected to the provider of the chosen plug-in.

This will consequently acquire information about the pages of the website visited by the user and the address IP.

If during the visit to the site the user is connected to social media providers such as Facebook, Twitter, LinkedIn or others, the visit can be linked to your individual account.

So if for example the user will use the plug-in by clicking on the respective buttons, the information indicated above will be automatically sent to or stored by the Social Media Service Provider.

Even if the User has no account on Facebook, Twitter, LinkedIn or other, or if he / she has logged out of those services, it exists the possibility that even the IP address alone can be stored by the aforementioned Providers.

The purposes and aims of these treatments by means of plug-ins are determined exclusively by the plug-in provider itself.

Below are the direct links to the privacy policies of individual social media providers as well as to specific information on the plug-ins used here.

Facebook
The Facebook social plug-in is managed by Facebook Inc. (1601 S. California Ave, Palo Alto, CA 94304, USA); an analytical illustration of the individual plug-ins provided can be found at the following link: http://developers.facebook.com/plugins
To block the collection and transmission of User data via Facebook plugins, we recommend that you use the special programs, such as the add-on available at
http://webgraph.com/resources/facebookblocker/.

Twitter
The Twitter Plugin is managed by Twitter Inc.1355, Market Street, Suite 900, San Francisco, CA 94103 and is available at the following link https://dev.twitter.com/web/overview.

LinkedIn
The LinkedIn social plug-in is managed by LinkedIn Corporation (2029 Stierlin Court, Mountain View, CA 94043, USA). An analytical illustration of the individual provided plug-ins can be found at the following link: https://developer.linkedin.com/plugins.

Google Plus
The Google Plus plug-in is managed by Google LCC. All information is available at the following link: http://wordpress.org/extend/plugins/wordpress-google-plus-one-button/.

Instagram
The Instagram plug-in can be found at the following link:
https://www.instagram.com/developer/embedding/.
We remind you that Instagram is one of Facebook's products, managed by Facebook Inc.

Youtube
The YouTube social plug-in is managed by YouTube LLC (901 Cherry Avenue, San Bruno, CA 94066, United States United).
The cookies it manages on the site are the following and operate in the case of video sharing: "VISITOR_INFO1_LIVE", valid for about 8 months, associated with the bandwidth estimate of each video being played and with the IP address.
"use_hitbox", session validity, increases the number of views when the video has been

watched. "PREF", valid for 10 years, stores user preferences when a video has been shared.

The Facebook Privacy Policy is available at the following address:
http://www.facebook.com/policy.php
The Twitter Privacy Policy is available at the following address:
https://twitter.com/it/privacy
The LinkedIn Privacy Policy is available at the following address:
http://www.linkedin.com/static?key=privacy_policy&trk=hb_ft_priv
The Google Plus Privacy Policy is available at the following address:
https://policies.google.com/?hl=it
The Instagram Privacy Policy is available at the following address:
https://help.instagram.com/519522125107875
The YouTube Privacy Policy is available at the following address:
http://www.youtube.com/t/privacy

Finally we inform you that browsing the Site may also involve the release of third-party cookies.
These cookies, in particular, are sent to the user's terminal by third-party companies.
In such cases, however, the Data Controller is exempt from any form of responsibility in this regard given that the operation of these cookies falls within the full and exclusive responsibility of these third-party companies.
In any case, given the interpretation of the Data Protection Authority on this point, we would like to inform you that the Site does use of third-party cookies. Between these:

Google
To measure site performance (more / less views, more / less clicked elements, number of newsletter subscriptions, new registered users, most searched words, etc.) is used **Google Analytics.**
It is a web-based service provided free of charge by Google Inc. that uses cookies for the purpose of analyzing the use that Internet users make of the Portal.
These markers are used to store visitor information, such as the duration time for the site has been visited, the previous visit, and through which domain users visited the Portal.
This information, generated through the mere access to the Portal, is then sent to server machines located in the United States of America and stored there by Google.
At this page http://www.google.com/intl/it/analytics/privacyoverview.html more information can be found about the Google Analytics service.
The Google Privacy Policy, http://www.google.com/intl/it/policies/privacy/ instead, disciplines more in general the use made by Google of personal data that come from those who use Google products and services.
Finally, to protect the rights of the user, we inform you about the possibility offered by Google (by means of the additional component found at the following link
https://tools.google.com/dlpage/gaoptout?hl = en) to choose the methods of data collection by Google Analytics. In this case the visitor does not send any information to Google Analytics.
With Google Analytics, users' IP addresses will be made anonymous.
The list of cookies used by Google Analytics can be found at the following address
https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage.

Our site also shows a map of our Borgo Valsugana's headquarter taken from Google Maps.
Each map incorporated by Google Maps normally installs two Google cookies on the visitor's browser, named "NID" and "PREF".
Based on the information provided by Google, we can state that these cookies are session cookies that are disabled when you leave our site.
More information can be found on the following Google page:
https://www.google.it/intl/it/policies/technologies/types/.

Furthermore, Vaia can make use of **Google Adwords**.
Google Adwords by Google Inc. uses navigation data within its own advertising online circuit, to propose announcements that are more relevant to the user's interests.
Google, in compliance with the GDPR, has released its own policy for the Adwords service, emphasizing the principles and limits of personalized advertising (no use of data relating to discomfort situations, no profiling by sexual orientation or beliefs etc ..).
You can find all the information at: https://support.google.com/adspolicy/answer/143465.
The user can partially or completely disable the use of cookies by Google Adwords by visiting the pages https://www.google.it/ads/preferences and
https://www.google.it/settings/ads/onweb.

COOKIES INSTALLED ON OUR SITE
Vaia informs you that the following cookies are installed on your site:

gat

Google Analytics tracking cookie
» More...

- Type: HTTP Cookie

- Domain: www.vaiawood.eu

- The cookie is only valid during current browser session and it will be deleted when you close browser

- ~~httpOnly~~ This cookie can be read by client-side JavaScript which might increase chances of stealing it in case of a successful Cross-Side Scripting attack. It's recommended that cookies storing authentication-related session token are protected by the flag » More...

- Sample value:

1

- Length: 1 bytes (8 bits)

- Information entropy: 0.00 bits (average bits per symbol)

- Information content: 1.00 bits

Cookie classification: same-origin session

_ga

Google Universal Analytics long-time unique user tracking identifier
» More...

- Type: HTTP Cookie

- Domain: www.vaiawood.eu

- This cookie expires in 730 days

- ~~httpOnly~~ This cookie can be read by client-side JavaScript which might increase chances of stealing it in case of a successful Cross-Side Scripting attack. It's recommended that cookies storing authentication-related session token are protected by the flag » More...

- Sample value:

GA1.2.1535453231.1559310867

- Length: 27 bytes (216 bits)

- Information entropy: 3.35 bits (average bits per symbol)

- Information content: 90.41 bits

Cookie classification: same-origin persistent

_gid

Google Universal Analytics short-time unique user tracking identifier

» More...

- Type: HTTP Cookie

- Domain: www.vaiawood.eu

- This cookie expires in 1 days

- ~~httpOnly~~ This cookie can be read by client-side JavaScript which might increase chances of stealing it in case of a successful Cross-Side Scripting attack. It's recommended that cookies storing authentication-related session token are protected by the flag » More...

- Sample value:

- Length: 27 bytes (216 bits)

- Information entropy: 3.43 bits (average bits per symbol)

- Information content: 92.61 bits

Cookie classification: same-origin persistent

_gat

Google Analytics tracking cookie

» More...

- Type: HTTP Cookie

- Domain: www.vaiawood.eu

- The cookie is only valid during current browser session and it will be deleted when you close browser

- ~~httpOnly~~ This cookie can be read by client-side JavaScript which might increase chances of stealing it in case of a successful Cross-Side Scripting attack. It's recommended that cookies storing authentication-related session token are protected by the flag » More...

- Sample value:

1

- Length: 1 bytes (8 bits)

- Information entropy: 0.00 bits (average bits per symbol)

- Information content: 1.00 bits

Cookie classification: same-origin session

__utmt

- Type: HTTP Cookie
- Domain: www.vaiawood.eu
- The cookie is only valid during current browser session and it will be deleted when you close browser
- ~~httpOnly~~ This cookie can be read by client-side JavaScript which might increase chances of stealing it in case of a successful Cross-Side Scripting attack. It's recommended that cookies storing authentication-related session token are protected by the flag » More...
- Sample value:

  1

  - Length: 1 bytes (8 bits)
  - Information entropy: 0.00 bits (average bits per symbol)
  - Information content: 1.00 bits

Cookie classification: same-origin session

__utma

Google Analytics long-term user and session tracking identifier

» More...

- Type: HTTP Cookie
- Domain: www.vaiawood.eu
- This cookie expires in 730 days
- ~~httpOnly~~ This cookie can be read by client-side JavaScript which might increase chances of stealing it in case of a successful Cross-Side Scripting attack. It's recommended that cookies storing authentication-related session token are protected by the flag » More...
- Sample value:

  - Length: 55 bytes (440 bits)
  - Information entropy: 3.24 bits (average bits per symbol)
  - Information content: 178.36 bits

Cookie classification: same-origin persistent

__utmb

Google Analytics short-tem functional cookie used to determine new users and sessions

» More...

- Type: HTTP Cookie
- Domain: www.vaiawood.eu
- The cookie is only valid during current browser session and it will be deleted when you close browser
- ~~httpOnly~~ This cookie can be read by client-side JavaScript which might increase chances of stealing it in case of a successful Cross-Side Scripting attack. It's recommended that cookies storing authentication-related session token are protected by the flag » More...
- Sample value:

  - Length: 25 bytes (200 bits)
  - Information entropy: 3.16 bits (average bits per symbol)
  - Information content: 79.08 bits

Cookie classification: same-origin session

__utmc

Legacy Google Analytics short-term technical cookie used along with __utmb to determine new users sessions

» More...

- Type: HTTP Cookie
- Domain: www.vaiawood.eu
- The cookie is only valid during current browser session and it will be deleted when you close browser
- ~~httpOnly~~ This cookie can be read by client-side JavaScript which might increase chances of stealing it in case of a successful Cross-Side Scripting attack. It's recommended that cookies storing authentication-related session token are protected by the flag » More...
- Sample value:

  - Length: 9 bytes (72 bits)
  - Information entropy: 2.50 bits (average bits per symbol)
  - Information content: 27.00 bits

Cookie classification: same-origin session

__utmz

Google Analytics campaign and traffic source tracking cookie

» More...

- Type: HTTP Cookie
- Domain: www.vaiawood.eu
- This cookie expires in 182 days
- ~~httpOnly~~ This cookie can be read by client-side JavaScript which might increase chances of stealing it in case of a successful Cross-Side Scripting attack. It's recommended that cookies storing authentication-related session token are protected by the flag » More...
- Sample value:

  - Length: 3 bytes (24 bits)
  - Information entropy: 1.58 bits (average bits per symbol)
  - Information content: 4.75 bits

_fbp

Facebook Pixel advertising first-party cookie

» More...

- Type: HTTP Cookie
- Domain: www.vaiawood.eu
- This cookie expires in 90 days
- ~~httpOnly~~ This cookie can be read by client-side JavaScript which might increase chances of stealing it in case of a successful Cross-Side Scripting attack. It's recommended that cookies storing authentication-related session token are protected by the flag » More...
- Sample value:

  - Length: 29 bytes (232 bits)
  - Information entropy: 3.50 bits (average bits per symbol)

- o Information content: 101.50 bits

Cookie classification: same-origin persistent

fr

Facebook tracking cookie

» More...

- Type: HTTP Cookie
- Domain: facebook.com

A number of privacy protection projects maintain lists of known web trackers. These trackers will be in most cases effectively blocked by their browser extensions:

- o Tracker facebook (category *disconnect*) will be blocked by privacybadger
- o Tracker facebook (category *disconnect*) will be blocked by disconnectme

- This cookie expires in 90 days
- Secure The cookie sets the Secure flag but is itself set on a non-TLS (plaintext HTTP) website. New browsers will ignore such cookies under the Strict Secure cookie policy
- httpOnly This cookie is not readable by client-side JavaScript code » More...
- Sample value:

0c8UXrfLud5EWDcZ9..Bc8TIU...1.0.Bc8TIU.

- o Length: 39 bytes (312 bits)
- o Information entropy: 4.02 bits (average bits per symbol)
- o Information content: 156.62 bits

More information:

https://www.google-analytics.com/analytics.js

https://www.googleadservices.com/pagead/conversion.js

https://connect.facebook.net/en_US/fbevents.js

 https://connect.facebook.net/signals/plugins/identity.js?v=2.8.47

https://connect.facebook.net/signals/plugins/inferredEvents.js?v=2.8.47